

**DETERMINATION AND FINDINGS
FOR
SOLE SOURCE PROCUREMENT**

1. **Authorizationⁱ**

- DC Law: 34-804
- DC Law: 34-801
- 15 DCMR: §3700

2. **Minimum Need:**

The Office of the People's Counsel (OPC) requests the services of Beverly Barnes Communication to provide a communication outreach plan and set of accompanying messages to announce and raise awareness of services.

3. **Estimated Fair and Reasonable Price:**

\$8,000

4. **Facts That Justify a Sole Source Procurement:**

- A. The Office of the People's Counsel is an independent agency of the District of Columbia government. By law, it is the advocate for consumers of natural gas, electric and telephone services in the District. District of Columbia law designates the Office as a party to all utility-related proceedings before the Public Service Commission. The Office also represents the interests of District ratepayers before federal regulatory agencies. The Office is authorized to investigate the operation and valuation of utility companies independently of any pending proceedings.
- B. Beverly Barnes Communications is a Washington, DC based communication firm that provides counseling, strategy development and implementation of communication-based solutions.
- C. OPC has previously utilized Beverly Barnes Communications services for the development of an agency wide comprehensive communication outreach plan. This will serve as a continuation of this
- D. Beverly Barnes Communications' previous knowledge of OPC's implemented communications outreach plan will aid them in its development of OPC communications outreach plan which can be incorporated into OPC's current plan

E. It is for the reasons outlined herein that it is recommended that a sole source contract be awarded to Beverly Barnes Communications.

5. **Certification by the Office of the People’s Counsel:**

I hereby certify that the above facts are accurate and complete.

Eric Scott
Chief Operating Officer

Date

DETERMINATION

Based on the above findings and in accordance with the District of Columbia procurement regulations: *DC Law: 34-804; DC Law: 34-801; and 15 DCMR §3700*, I hereby determine that the award of a sole source contract for the services described herein is in the best interest of the Office of the People’s Counsel.

Cherry Belle
Administrative Officer

Date

ⁱ Procurement authority is vested in the Commission pursuant to § 13 (c) (2) of the Residential Real Property Seller Disclosure, Funeral Service Date Chang, and Public Service Commission Independent Procurement authority Act of 1998 (D.C. Law 12-263). The Commission is statutorily exempt from the D.C. procurement rules as set forth in D.C. Official Code §1-1181 et seq.

DC Law: 34-804, herby established within the Public Service Commission of the District of Columbia, has established by DC Law: 34-801, an office to be known as the “Office of the People’s Counsel”. The office shall be a party, as of right, in any investigation, valuation, revaluation, or proceeding of any by nature by the Public Service Commission of or concerning a public utility operating in the District of Columbia.

15 DCMR §3700: Public Utilities and Cable Television- Public Service Commission Rules of Practice and Procedure.